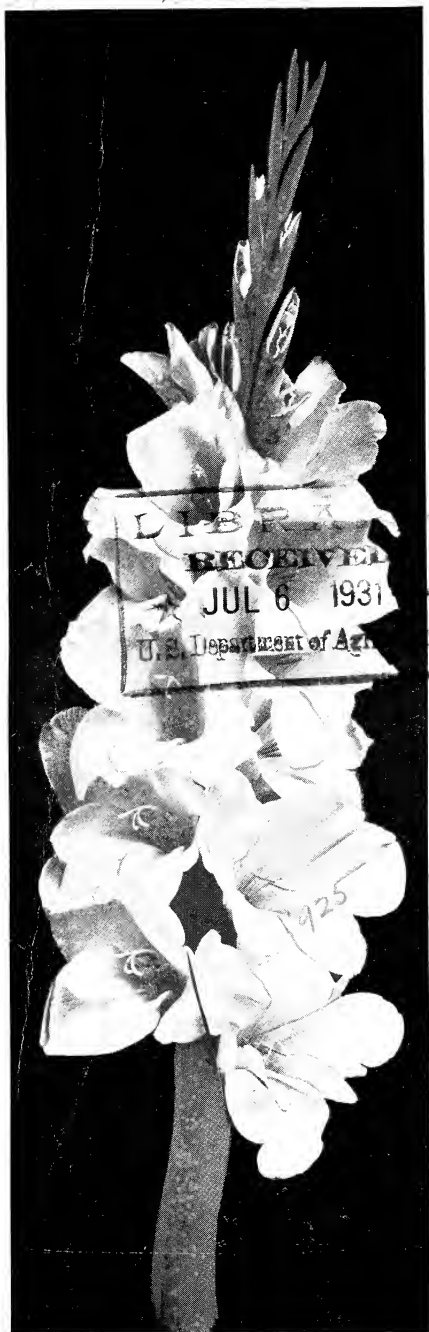


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



encoded 7. 1925 Ans'd FEB 12 1925



**J. K. Rugowski Seed Co.**

**1925 PRICE LIST**

MANITOWOC

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WISCONSIN



TENTH ANNUAL

1925

CATALOG

— OF —

NOVELTIES

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*Hybridizing our Specialty*

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ASTERS  
GLADIOLI  
DAHLIAS  
PEAS  
BEANS  
POTATOES

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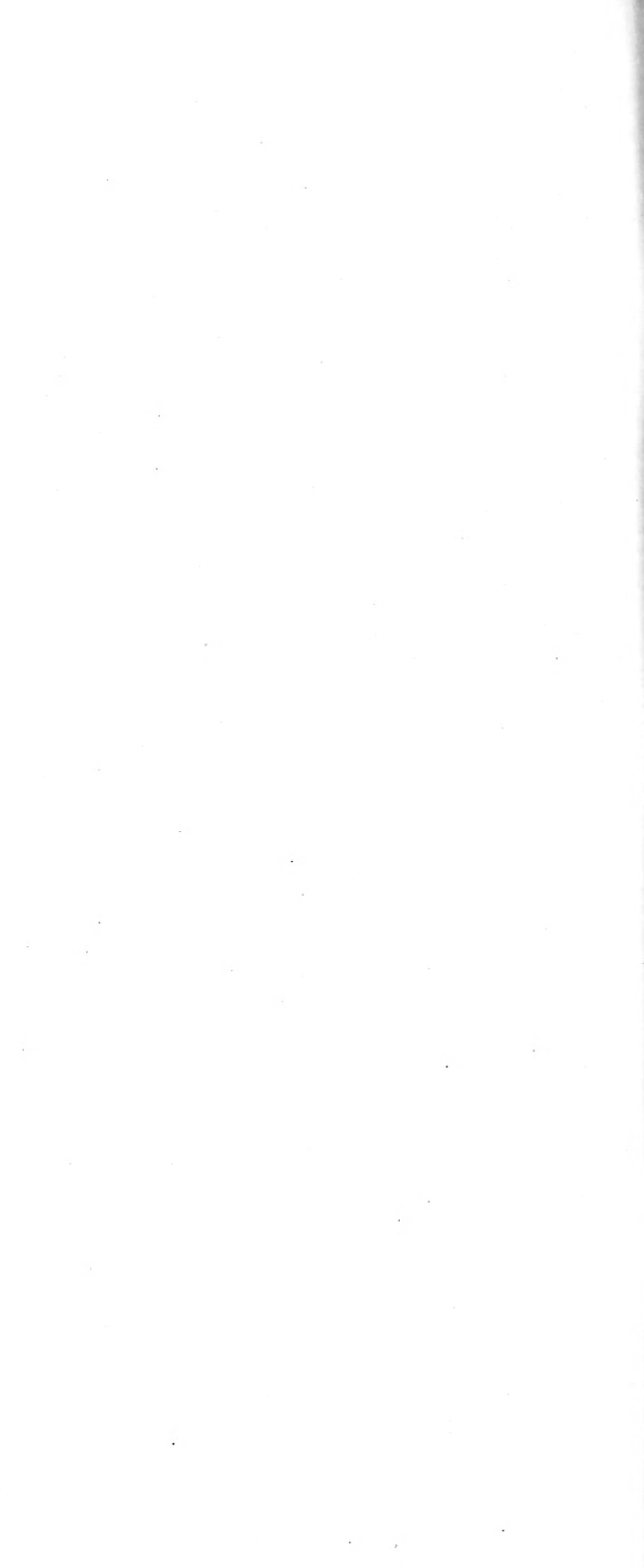
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One trial of our Novelties will convince  
you that we have just what you have  
been looking for.

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J. K. Rugowski Seed Co.  
Manitowoc, Wis.



# Asters, Gladiolus, Dahlias and Potatoes



**J. K RUGOWSKI SEED CO.**

**Manitowoc, Wisconsin**

While We Guarantee that all our seeds, plants and bulbs will grow and produce good crops when planted under favorable conditions, we give no warranty expressed or implied, as to the description, quality, productiveness of any goods we sell, nor will we be responsible for the crops. The purchaser must, therefore accept goods ordered from us under these terms, or no sale is made.

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## **HERE IS OUR CLAIM — READ IT !**

Aster and Gladiolus are our specialty, dating back to 1907 when Mr. Rugowski began the breeding of Flowers and Vegetables. He has devoted all of his time to this work and has made a wonderful success. His motto: Work, Wait and Win, has accomplished what we are offering to you. It has taken many years of labor and patience to produce such wonderful strains of Flowers that all lovers are looking for, the Asters and Gladiolus.

You may say everything sounds good on paper because everybody claims to have the best, well that may be true, but, has your dealer proven so? We have, and are going to show you that if such facts can be shown there can be no doubt about it. Here is some proof, not by any individual, but by experts that know the merits of a flower, from all parts of the Country.

Shown at Manitowoc County Fair six years in succession, winning all 1st Prizes, in all classes.

Shown at Wisconsin State Fair, 1920-1921-1922-1923-1924. Five years in succession, winning all 1st Prizes, in all classes.

Shown at Des Moines, Iowa, Wausau, Wis., Plymouth, Wis., where we won all 1st Prizes, in all classes.

Shown at Annual Meeting, Wisconsin State Florists Association receiving an endorsement as the most meritorious flowers ever seen. Meritorious Pink Aster derived its name through this endorsement.

Shown again at Chicago, this time with the Chicago Florist Club, where we received Three Certificates of Merit. On Meritorious Pink, Manitowoc Rose, and an unnamed seedling known as Royalty. The exhibit was staged Sept. 8th, 1921.

Shown in 1920-1921-1922, at National Conventions of A. S. F. O. H. at Cleveland, Ohio, Washington, D. C. and Kansas City, Mo. Anybody who visited these conventions will frankly tell you that such blooms were never shown before.

You can grow them as well as we do. But you must have the strain and culture, we can furnish both. We sell the seed, and give you the culture free.

Another fact why our strains are imperial. We have challenged every grower of Asters to show their strains against ours in 1921-1922, but none responded. What Aster grower is willing to claim growing the World's Finest Asters. We have it now, you can have it, if you prove it, take up our challenge this season.

**Order Today — Tomorrow Never Comes!**

### **WOULD YOU SPEND A DECADE FOR THE PLEASURE OF OTHERS ?**

It sometimes takes a decade to produce a new flower. SLOW WORK! Your support will hasten it.

**Order Today — Tomorrow Never Comes**

### **A REASON WHY ?**

Most strains of Asters that we are offering are very poor seed producers on account of their fullness. If we were to grow Asters that are subject to open centers, we would have no difficulty in ripening up any amount of seed. We could not claim to be growing to finest Asters in the World. Our price is as low as we can make it. Quality and Quantity are two different things. One good plant of Asters is worth a dozen poor ones. The difference is twelve times the work and space of valuable land.

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**Executive Chamber, Madison, Wis.**

Mr. J. K. Rugowski,

905 Washington St., Manitowoc, Wis.

Dear Mr. Rugowski:

Your very splendid selection of asters came to my desk this morning. I believe you when you say that they have always won first prizes wherever shown for the last seven years, and that they have been first prize winners the past four years at the Wisconsin State Fair, in all classes.

To have developed the fine strains of such a very

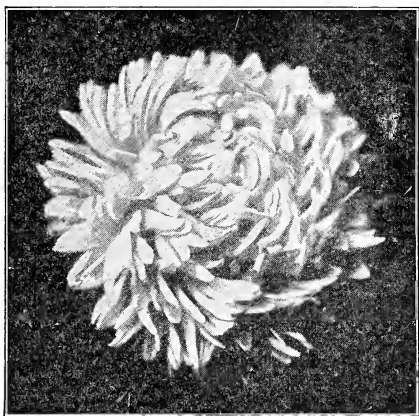


excellent quality, through so many years of diligent effort, must have taken great patience which has brought to you success.

In giving you my wholehearted thanks for your kind remembrance, I am wishing and speaking for your continued success in this very splendid undertaking in which you are engaged.

Sincerely yours,  
JOHN J. BLAINE, Governor.

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## **SIX SPECIAL FOR 1925. ALL FOR \$5.00**

**ROYALTY.** The bloom of this strain will average 4 In. across with positively no sign of a center at any time. Its color is a dark pink, long straight stem, extra good shipper and keeper, at least ten good marketable blooms to each plant; stems 16 to 20 In. long. Extra early, comes in right after Queen of the Market. Exact shape of a Chrysanthemum.

This Aster awarded Certificate of Merit, September 8th, 1921, at Chicago, Ill.

Purity 99%. Price per package 50c; large package \$1.00

**PURPLE ROYALTY.** The bloom of this strain will average 4 in. across with positively no sign of a center at any time. Its color is a dark velvet purple, long straight stem, extra good shipper and keeper, at least 10 good marketable blooms to each plant; stems 16 to 20 inches long. Extra early, comes in right after the Queen of the Market. Same shape and habits as Royalty. This strain including Royalty resisted 99% of the yellows in 1924. We are going to grow this strain on a very large scale in 1925.

Purity about 98%. Price per package \$1.00. 6 packages \$5.00.

**ROYALTY MIXED (New).** This mixture consists of the following colors: rose, purple, pink, white and lavender as we only have the distinct colors in dark pink and purple. On account of this strain resisting the yellows more than any other variety we are going to offer this for the first time in package form only. Price per package \$1.00. 6 packages \$5.00.

**NEW PURITY.** Pure white blooms, when first open show a creamy color but when well matured there is no white Aster ever produced that can equal it. All blooms come on single stems and very seldom is there a plant that has any laterals. It is as early as Royalty, but a different shape flower having long slender petals. We showed this one at the Wisconsin State Fair in 1924, which helped to win our 1st prizes. Each plant will produce at least 10 to 12 good sized blooms from 3½ to 4 inches across. No centers at any time.

Price per package \$1.00. 6 packages \$5.00.

**NATIONAL PINK.** We promised you this Aster last season and we are going to keep our promise. There is no Aster lover that would be without it after once seeing it. Its size and color is something wonderful. Bloom measures 5 to 6 inches across, very full. Color is well established, but type ruins a little of it. It would take an expert to detect it. Very free bloomer. A Prize Winner. Price per package \$1.00; 6 packages \$5.00.

**NO FOLIAGE.** This Aster is a real new origination. Pure white, small but very full. The best expert who grows Asters will be surprised when plants are ready to set out. The plant resembles a weed with just a few slender petals about ½ in. wide and 2 inches long. And at no time does it resemble an Aster plant. The reason we call it No Foliage is because it only has a long stem and a real good flower. There are only 8 small petals on a stem where the average aster has twenty. Every florist will find good use for it, in design work. It is a good keeper. Price per package \$1.00; 6 packages \$5.00.

All the above six large packages \$5.00; one of each.

Grow these and show them for prize winners.

**PURE HONOR (White).** This Aster was Mr. Rugowski's first origination and was offered to the public in 1919 at a price of 3c per seed. We have had trouble in ripening this variety, especially last season, and can only offer it in package form. Crop failure was the cause, altho we had a large planting. This Aster has caused a sensation all over the world. Price per package 25c; large package 50c.

**WHITE MANITOWOC.**—This is the largest white Aster ever seen. Blooms measure from 4 to 6 inches across. Very full, long stems. Not recommended for shipping. Blooms of this strain will bring good prices in any market. Long cutting season. Price per package 25c, large package 50c.

**RUGOWSKI'S WHITE BEAUTY.** This is the fullest white Aster ever seen or grown by anybody. It is actually double crowned, blooms average about 3½ inches across, very full, no center. This is also a good commercial variety, stems average 14 to 18 inches. This strain requires extra rich soil, well balanced in all plant foods. It is mid-season. Price per package 25c; large package 50c.

**PURITY (White).** This Aster is yet to be studied. We have been growing it the past four years and have results, but not up to our expectations. It resembles Pure Honor but has a stronger stock and stem and therefore make a good shipper. Seed of this strain will always be scarce. We have a limited supply to offer this season. Price per package 50c; large package \$1.00.

**DOUBLE FOLIAGE (White).** This strain of Aster has more merit than all the Asters combined. It is very early, extra good keeper after cut. The foliage on its stem is just again as large, and double the amount of petals, in fact it resembles a Fern with a very good sized bloom fully as large as the queen of the market. Stems 16 to 18 inches. Very good bloomers. Experts pronounced it the greatest achievement of the 20th century in Asters. Price per package 50c; large package \$1.00, 6 for \$5.00.

**MERITORIOUS PINK.** Meritorious Pink Aster is a tall branching variety with very long straight stems, color is a fine flesh pink, there is no other Aster that could ever duplicate it for size and beauty. Wherever shown it has always captured 1st Prize. Awarded Certificate of Merit at Chicago, September 8th, 1921. Good cutter and good shipper. Long stems. Best commercial variety in mid-season. Price per package 25c; large package 50c.

**IMP. MERITORIOUS PINK (New).** This Aster was the choice of everybody that has seen it on our various exhibits the past season. Color is flesh pink, same as Meritorious Pink but just again as full, the stock is also somewhat stronger. Blooms are extra good keepers and shippers. It is a poor seed producer on account of its fullness. At least 12 to 14 good blooms can be cut from one plant with stems 18 to 24 inches long, all depending upon the soil. Price per package \$1.00; Six packages \$5.00.

**PINK MANITOWOC.** This Aster has very fine long petals, blooms often, measure 5 to 6 inches in diameter. One of the best keepers that we have put on the market. In a few years it will lead them all on account of its good keeping quality. Average weather cannot damage it in the field. Good branching blooms spread well, long season for cutting. Color, flesh pink. Price per package 25c; large package 50c.

**PURPLE HONOR.** Purple Honor was offered for sale last season in original packages at \$1.00 per package. We sold all that we had because those who saw it at our exhibits ordered large quantities. We are again nearly sold out. This is the finest purple Aster ever produced. Of course we do not recommend it as a shipper. Price per package 50c; large package \$1.00.

**PURPLE BEAUTY.** The color and shape are the same as Giant Purple Beauty or Dwarf American Beauty. Not as large as the Giant. It is also of dwarf habit. Good cutter. Good shipper. Very heavy strong stems, extra full blooms. Price per package 25c; large package 50c; ounce \$8.00.

**GIANT PURPLE BEAUTY.** Giant Purple Beauty derived its name from its size. The shape of the blooms are just like a Chrysanthemum. Stems 18 to 20 inches long, very few laterals, at least 10 to 12 good blooms can be cut from each plant for market purposes. This is a money maker for the grower who does shipping. Good keeper, dwarf habit. Price per package 50c; large package \$1.00.

**DWARF AMERICAN BEAUTY.** This Aster is a great improvement over the old American Beauty. Very full of blooms, long straight stems, average 14 to 18 inches. At least 10 to 12 good marketable blooms can be cut from each plant and still enough blooms left for bouquet purposes. Single plants have produced as high as 40 blooms from 3 to 4 inches in diameter. Good shipper. Price per package 25c; large package 50c.

**2 FOOT BEAUTY.** This Aster is similar in color and shape to Dwarf American Beauty. Very full, tall growth, over 2½ feet, very strong grower and very long straight stems. Blooms average from 3 to 5 inches across. Very good shipper. Late bloomer. Where beauty colors take, this one is a money maker. Seed very limited, packages only. Price per package 50c; large package \$1.00; 6 packages \$5.00.

**LAVENDER BEAUTY.** We have a good lavender Branching Beauty that is worth while planting on a

large scale, for those who ship long distance or who grow blooms for the market in any form. It is mid-season, grown from extra selected stock. We can supply this in any amount, as it is the only good seed producer we have. Price per package 25c; ounce \$4.00.

## Mixed Asters

**HONOR MIXED.** This mixture consists of all colors of the Honor Type. Where Asters are grown on a large scale for plant trade this mixture will bring many new customers next season. Price per package 25c; large package 50c; ounce \$8.00. We get 50c per dozen for plants of this mixture.

**MANITOWOC MIXTURE.** This mixture consists of anew breeding. Some of the most wonderful colors and sizes we ever saw. Our intention was to destroy the surplus until we had each color well established, but it seemed too good so we are offering it in package form where a good mixture is wanted. Price per package 25c; large package 50c.

**BEAUTY MIXED.** All the colors of this mixture are extra good as well as the strain that we developed. We have a good supply of this variety. Truckers and gardeners should grow these for the plant trade. Price per large package 25c; ounce \$2.00.

**CHOICE MIXTURE.** This mixture consists of all varieties, colors and strains. No distinct color, shape or type. Market gardeners growing plants on a large scale should try this one. We have a goodly quantity of this mixture at all times. Price per ounce \$1.00; per pound \$12.00.

### QUEEN OF THE MARKET, EARLY

Rose Queen of the Market.....	10	.25	\$2.50
Crimson Queen of the Market .....	10	.25	2.50
White Queen of the Market.....	10	.25	2.50
Blue Queen of the Market .....	10	.25	2.50
Lavender Queen of the Market....	10	.25	2.50
Mixed Queen of the Market .....	10	.20	2.00

For prices refer to this list



## Announcement on Novelty Gladiolus

You who have waited for our announcement on our novelty Gladiolus will now have an opportunity to grow several of our strains that are being offered for the first time. We had an opportunity to show some of our strains to expert Judges as late as October 9, 1924. We were awarded Certificates of Merit, which proves that our New Strains of Gladiolus will be taking the front or replacing the older varieties. One of our New strains the scalloped or laciniated types is being offered, (Sister Hortense) see cut. We are only listing a very small amount this season and prices are from 25 cents to \$10.00 each bulb, bulblets at proportionate rates. Any person who buys any strain from us at \$1.00 or upward on which we cannot produce a Certificate of Merit before October 1, 1926 will have his money refunded in full and also have the privilege of keeping all bulbs sold him.

The bulbs we list are all of Mr. Rugowski's own Originations except Standard varieties which we grow on a large scale, and at prices that will interest any grower. All of the bulbs which we grow ourselves are true to name. We accept no orders and take chances of buying them in the market. One experience was enough.

Look up our wholesale prices on large lots of Standard Varieties on page 16.

J. K. Rugowski.

P. S. On or before October 1st, 1926 all bulbs that are known now by numbers will be named. Each person who purchases such bulbs will receive notice of such name.

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### SPECIAL OFFER

The total of 33 Novelties of the following Gladiolus would cost you \$65.00 for one blooming bulb of each. We will ship you these all properly labeled, each in a separate package for \$50.00 cash with order. Not over three lots to one party.

On orders of \$25.00 or over on above Novelties of Gladiolus deduct 10% or select additional Bulbs to such an amount of discount.

On all other bulbs and seeds listed, prices are net cash, unless otherwise agreed upon, or parties with an established credit or bank references.

(1) FARMERS WIFE. Largest Creamy White Gladiolus on record. Open up with 8 to 10 blooms at one time, over 4 ft. tall blooms, very fine formed.

A real comer. Blooming Bulbs \$10.00, half size \$5.00, quarter \$2.50. Bulblets \$5.00 per dozen, \$35.00 per hundred.

(2) **MISS CORNELIA RUGOWSKI.** Very softest flesh pink. Extra Early, very large. Blooms form close together on very strong stem. This is the finest, most delicate Gladiolus that was ever produced. Choice of 100% who have seen it. Blooming Bulb \$10.00, ½ size \$5.00, ¼ size \$2.50. Bulblets \$5.00 per dozen. \$35.00 per hundred.

(3) **NIAGARA NO. 115.** Very tallest and largest blooms of any Gladiolus. A good yellow with lavender shading, from one stock three full sized spikes with 60 blooms. A real bouquet at one cutting. Blooming Bulbs \$2.50, ½ size \$1.25. Bulblets \$15.00 per hundred.

(4) **NIAGARA NO. 440.**—Extra large Creamy White. 50% better and larger than Mary Pickford, very strong stem. Mid season 4 ft. tall, extra good multiplier. Blooming bulbs \$2.00, ½ size \$1.00. Bulblets \$10.00 per hundred.

(5) **NIAGARA NO. 101.** Very delicate, creamy white lower petals, striped with lavender. Very good substance, open with 6 to 8 blooms at one time, over 4 ft. tall with wide open blooms. Blooming bulb \$1.50, ½ size 75c. Bulblets \$7.00 per 100.

(6) **NIAGARA NO. 99.** Extra Large Yellow very good spike, blooms open wide; at least 8 to 10 blooms open at one time. Heat will not affect it. A real comer. Choice of 99%. Blooming bulbs \$2.00, ½ size \$1.00. Bulblets \$10.00 per hundred.

(7) **WAR NO. 67.** A very odd color, resembling a waterlilly. Pink with distinct dark markings. Only a few bulbs of this strain are offered. Blooming bulbs \$2.00, ½ size \$1.00. Bulblets \$10.00 per hundred.

(8) **GRANDMA BROWN.** Delicate White, slightly shaded with pink has lavender throat. First size bulb will produce 3 to 5 spikes, good cutter and keeper. Open with 6 to 8 blooms at one time. A real Florists choice. Blooming bulbs 50c, ½ size 25c. Bulblets \$3.00 per hundred.

(9) **SISTER HORTENSE.** Pure white with small lavender throat, laciniated. This is the best laciniated Gladiolus ever offered to the public. A wonderful multiplier. New type opens up with 10-12 and 14 blooms at one time. See cut. Only a very small amount of bulbs of this strain will be offered. Blooming bulbs \$5.00, ½ size \$3.00. Bulblets \$15.00 per hundred.

(10) **MIRRO.** Pure White, with five distinct dark lavender lines on lower petals. About 98% white. Its name was derived from Mirro The Finest Aluminum known throughout the land. The Mirro Gladiolus will be as well known and adopted as Mirro Aluminum Ware. The Mirro Gladiolus was originated in Manitowoc, the Home of Mirro Aluminum. The smallest bulb will bloom, every bulblet will produce a bulb. Good keeper. Blooming bulbs \$1.00, ½ size 50c. Bulblets \$5.00 per hundred.

(11) **PROF. GEO. URBAN.** Very large and tall, Creamy yellow with orchid shading. Blooms measure 5 inches across with 3 blooms spikes on one stem. From 1st size bulb each spike has 20 to 24 bloom buds. An extra early variety 4½ to 5 ft. tall, very strong spike. One of the best to be introduced and a real comer. Blooming bulbs \$2.00, ½ size \$1.00. Bulblets \$10.00 per hundred.

(12) **ANITA FEUERPFIL.** Creamy Lavender, clear shade. In my opinion the very Earliest Gladiolus grown. It blooms earlier than Myrtle, a great deal larger flower and is a bouquet by itself. Comes on a slender stem but never bends over in any kind of weather. Blooming bulbs 50c, ½ size 25c. Bulblets \$3.00 per hundred.

(13) **SUCCESSFUL FARMING.** Deep pink, with golden coin color, large maroon blotch on lower petals. This Gladiolus acts as two in one. After first bloom is cut, no matter how low, in about four weeks it will produce another first size bloom spike, a real striking color, very good multiplier, about 3 ft. tall. Blooming Bulb 50c, ½ size 25c. Bulblets \$2.50 per hundred. We will include a one year subscription to "Successful Farming" with every blooming size bulb ordered.

(14) **MRS. J. E. HAMILTON.** White color, with just a shade of pink sprayed. Lower petals heavy lavender blotch. When we first saw this seedling we called it Lavender Pendleton because it has the same features as the Pendleton, instead of pink and dark red blotch it has a fine lavender blotch. Only a small amount of bulbs are offered. Blooming bulbs \$1.00, ½ size 50c. Bulblets \$5.00 per hundred.

(15) **NIAGARA NO. 30.** Light shade, creamy and lavender equally divided, open up with 10 blooms at one time. One above the other, when last bloom is fully opened the first bloom is still in a first class condition, a wonderful keeper, medium size about 3 ft. tall and an extra good cutter. Blooming bulbs 50c, ½ size 25c. Bulblets \$2.50 per hundred.



- (16) CANNAGLAD. Very best scarlet red. We, or anybody that has ever seen, it resembles the King Humbold Canna. It also opens up around the spike; not two blooms face the same way. Very strong stock and green foliage. The strongest wind will not disturb it in any way. For a good boarder it has no equal. Grows 2½ ft. tall. Best Bulblet producer. Blooming bulb \$1.00, ½ size 50c. Bulblets \$5.00 per hundred.
- (17) 1G 42. Dark red somewhat ruffled, good spike. Midseason, about 3 ft. tall, has good foliage. Blooming bulbs 50c, ½ size 25c. Bulblets \$2.50 per hundred.
- (18) E. W. 39. Pure white, with just a little lavender in the throat, resembles a lily. It is extra early, has good substance and stands up well. Grows 3 ft. tall. Blooming bulbs 75c, ½ size 40c. Bulblets \$4.00 per hundred.
- (19) 5 G 42.. Salmon red opens wide with 6 to 8 blooms at one time. Solid color, lower petals somewhat darker, not streaky. Very large blooms, the largest in this shade, real catchy. Good green foliage. Blooming bulb 50c, ½ size 25c. Bulblets \$2.50 per hundred.
- (20) 3 G 42. Very choice red, extra large, Chicago choice when on an exhibition among the florists trade. It measures 5 inches across, solid color, with strong stem and good green foliage. Blooming bulbs \$1.00, ½ size 50c. Bulblets \$5.00 per hundred.
- (21) X11 G 42. Solid Monsinger color or purplish red, one of the best shades in the red type, very catchy, somewhat ruffled. 99% like it, so will you. Strong green foliage. Blooming bulbs \$1.00, ½ size 50c. Bulblets \$5.00 per hundred.
- (22) 34 G 42. Very dark salmon red, good straight spike, most all who have seen this, fell in love at first sight. Very strong green foliage with extra large blooms. We have booked orders for this strain at \$1.00 each bulb and have only a small supply left to offer. Blooming bulbs \$1.00, ½ size 50c. Bulblets \$5.00 per hundred.
- (23) 42 G 42. Extra Good red 50% better than War. Strong green foliage, open up with more blooms and better solid color than War and earlier; a real good multiplier and a real comer. Has very strong spike. This, like all G 42 breeding are of very strong green foliage. Blooming bulbs \$1.50, ½ size 75c. Bulblets \$7.50 per hundred.

(24) 66 G 42. Here is another Monsinger color, purplish red, very much larger than 11 G. 42 also ruffled. Blooms measure about 5 in. across. This will be a winner at all times, has good foliage and strong spike. Blooming bulbs \$2.50, ½ size \$1.25. Bulblets \$12.00 per hundred.

(25) 67 G 42. Finest light red or salmon red ever produced. Six inch blooms, spikes come with 24 bloom buds, stand 4½ to 5 ft. tall. Received Certificate of Merit at Chicago October 9, 1924. 30 bulbs for sale. Good offer takes lot which includes 300 bulblets. If you wish to have a real monopoly on something good and you have the cash, here it is. This variety does not include a special offer of 33 bulbs.

(26) 8 G 42. Delicate pink, large blooms open up wide, ruffled with good strong spike and foliage. A real delicate color with lower petals nicely marked. 96% choice. Blooming bulbs 50c, ½ size 25c. Bulblets \$2.50 per hundred.

(27) X10 G 42. Very fine White shades with just a trace of pink, a distinct lavender, blotch on the lower petals, a real comer. 99% choice in the field. Blooming bulbs \$1.00, ½ size 50c. Bulblets \$5.00 per hundred.

(28) E. W. 53. Very delicate white with fine distinct lavender marking. The finest lacinated Gladiolus with small blooms, about 2 ft. tall, not a market variety but where beauty is admired, this cannot be duplicated. Blooming bulbs \$10.00, ½ size \$5.00. Bulblets \$5.00 per dozen.

(29) 81 G 42. Extra good solid cardinal red, very large blooms with strong spike and extra good foliage; good multiplier, 96% choice. Blooming bulbs 50c, ½ size 25c. Bulblets \$2.50 per hundred.

(30) 79 G 42. Good orchid shade with distinct blotch on the lower petal, medium size and a good multiplier. Blooming bulbs 25c, ½ size 15c. Bulblets \$1.50 per hundred.

(31) MISS ANN TEMPLETON LANGWILL. Creamy yellow clear with good lavender marking on lower petals. Very large, 5½ to 6 in. across. This is one of the largest gladiolus ever produced. Late bloomer, opens up wide, which will make it a good fall variety. Only a small supply of bulbs are left. Blooming bulbs. \$1.00, ½ size 50c. Bulblets \$5.00 per hundred.

(32) REV. FRANK NONA. Light yellow, very large, at least 4½ ft. tall. This will make a good altar decoration. Blooms open same as an Easter

Lily all in an opposite direction. The proceeds of this strain will all go to Rev. Nona, Lemont, Illinois, who is an invalid and has been in that condition for the past 9 years. By ordering some of these bulbs, you are helping a good cause. A real Gladiolus with a future. Blooming bulbs \$5.00, ½ size \$2.50. Bulblets \$5.00 per dozen.

(33) **MRS. ANTON CHRAPIKOWSKI.** A very delicate shade of pink, solid color, medium size, in fact a better shade than Myrtle, somewhat larger blooms and strong stocks. Blooming bulbs 50c, ½ size 25c. Bulblets \$2.50 per hundred.

(34) **BIG MULTIPLIER.** Dark red, similar to War. This seedling put out 230 bulblets from a ¾ inch bulb and every bulblet grew the following year. We cannot guarantee that a ¾ inch will produce an extra large bloom. Very good foliage and strong spike. Blooming bulbs 50c, ½ size 25c. Bulblets \$2.50 per hundred.

**ABOVE 33 BULBS ONE OF EACH \$50.00  
NOT INCLUDING (25) 67 G 42.**

(35) **NIAGARA MIXED SEEDLINGS.** All colors some very good bulbs in this mixture that if sold separate would cost from \$1.00 to \$10.00 each. We offer this mixture as follows. Blooming bulbs each 25c, per dozen \$2.50, per hundred \$12.00. Bulblets \$5.00 per thousand.

(36) **WAR SEEDLINGS MIXED.** In this mixture there are only a dozen varieties, but not one could be had for less than 50c to \$1.00 each if sold separate. This mixture has some of the best colors and sizes we ever produced. Blooming bulbs each 25c, per dozen \$2.50, per hundred \$12.00. Bulblets \$5.00 per thousand.

(37) **G 42 MIXED SEEDLINGS.** This mixture consists of most leading colors from a bright red to the lightest shade and from the strains we are going to receive more Certificates of Merit in 1925 than any breeder ever did from one strain. All of them have a dark green foliage very strong foundation, storm takes no effect on them. 131 varieties are in this mixture. Blooming bulbs each 25c, per dozen \$2.50, per hundred \$12.00. Bulblets \$5.00 per thousand.

(38) **GENERAL MIXED SEEDLINGS.** This mixture consists of seedlings of every description and every breeding, from the time this line of work was undertaken by Mr. Rugowski, nine years ago. Some wonderful strains will be found in this mixture, not less than 2,000 varieties in this mixture. Blooming bulbs each 10c, per dozen \$1.00, per hundred \$7.00. Bulblets \$3.00 per thousand.

# GLADIOLUS BULBS

Our stock, that we list is all A. No. 1 stock. We grow all of our own bulbs and take no chances with buying to fill our orders

The following prices are quoted by the 1000 lots. Not less than 250 of any variety at this rate.

	1st	2nd	3rd	4th	5th	6th	Bulblets	
	\$13.00	\$10.00	\$ 6.50	\$ 4.25	\$ 2.75	\$ 2.00	Peck	\$2.00
AMERICA							M	.25
MRS. FRANK PENDLETON	18.00	13.00	10.00	7.00	5.00	3.50	M	.40
CHICAGO WHITE	20.00	16.00	12.00	9.00	7.00	5.00	M	1.00
MYRTLE				25.00	20.00	13.00	M	.30
NIAGARA		22.00	18.00	14.00	9.00	5.00	M	.20
SCHWABEN		20.00	15.00	10.00	6.00	3.00	M	.40
WAR		20.00	25.00	16.00	10.00	4.50	M	.50
SUNBEAM (PRIM)		33.00	25.00	18.00	12.00	6.00	M	3.00
MIXED SEEDLING (SPECIAL)		60.00	50.00	40.00	30.00	20.00	M	

AMERICA \$7.00 per bushel

BULBETS SCHWABEN \$15.00 per bushel.



## Dahlia Novelties

We are listing just a few of our novelties that are now ready to put on the market, but only in a moderate way. These are all of Mr. Rugowski's own origination; we will assure you that there is Merit in each and everyone. Some are just a special Florist variety which can be used to great advantage in designs. In 1926 we will give you a longer list as this is our first.

We are also listing some standard varieties. For large lots get our special prices. Tell us what you want and we will quote a price.

(1) **MRS. J. K. RUGOWSKI.** Finest Pink Dahlia ever produced, just medium size. Seed developed on Delece and crossed with A. D. Livoni. It is somewhat smaller than Delece but fuller. Color is solid and at no time blends from the time it opens until the last petal falls. It is about 2½ ft. tall, spreads at least 3 ft. in diameter. It is also a late bloomer. Only a few bulbs for sale. Price per bulb \$25.00. Cutting \$5.00. March 1st delivery on bulbs, May 20th delivery on cuttings.

(2) **SHEBOYGAN.** Very large lavender blooms, very full. 7 to 8 inches across, with good stem and a good bloomer. Price per bulb \$3.00, 6 bulbs for \$15.00.

(3) **MRS. R. H. MARKHAM.** White, double row of petals with canary circle extending about ½ inch from center; has yellow seed center, an extra good variety, for design work, a very free bloomer. Price per bulb 50c, per dozen \$5.00.

(4) **MRS. A. O. TAUBERT.** Clear lavender, double row of petals, later in fall it is semi-double. This is also a good design variety. Every Florist can make use of it, a very good bloomer and medium size. Price per bulb 50c, per dozen \$5.00.

(5) **MRS. FRED PIERCE.** Purplish red, peonie type, about 7 inches across. Solid color. Price per bulb \$1.00, per dozen \$10.00.

(6) **MISS GERTRUDE HOFFMAN.** Large canary yellow with just a little spray of red on some of the petals. This Dahlia will produce not less than 75 good sized blooms in one season. Price per bulb \$2.00, 6 bulbs for \$10.00.

(7) **MRS. JOHN M. KADOW.** Cerise red, double row lined with white, canary yellow center. Very attractive, 98% choice. Price per bulb \$1.00, per dozen \$10.00.

(8) **MRS. DR. GLEASON.** Salmon color semi full, medium size tall grower, very prolific. This is also a good variety for design work not too large, and just large enough to fill in a fine vase; has long stem a real piece of art. Price per bulb \$2.00, 6 bulbs \$10.00.

(9) **MRS. W. C. KADOW.** Single gold coin color about 5 to 6 inches across with only 8 petals, extra good keeper and a very free bloomer. Bulbs all sold out on field. Price per cutting \$2.50. May 20th delivery.

(10) **MISS JONES.** Single yellow, same shape as Kerners White, very good substance and a real good variety for fancy work. Medium growth. Price per bulb \$1.50, 6 bulbs \$8.00.

(11) **MIXED SEEDLINGS.** Not two alike. A choice selection of ours. Price per bulb 30c, per dozen \$3.00.

All novelty Dahlias are net cash.

We Grow Over 200 Varieties of Dahlias. Some are all sold out, others will be listed in 1926.

## **Dahlias Established Variety**

(1) **COUNTESS OF LONSDALE (CAC).** One of the best for cutting. Rose amber flowers of beautiful form, good stem very free bloomer. Each 35c.

(2) **GOLDEN GATE (CAC).** A deep golden yellow, very large lined bronze or russet very free bloomer, a little late in season about 4 ft tall.  
Each 50c.

(3) **PEARL DE LYON (CAC).** Pure white with just a little tint of lavender. Petals cleft at tips; a good bloomer fair stem. Each 50c.

(4) **DIANA (HYBRID CAC).** Beautiful shade of crimson and violet. Flowers are held up by long stiff stems, very early. Flowers measure 7 to 10 inches across.  
Each 75c.

- (5) **GEO. WALTERS (HYBRID CAC).** Very large coral pink with goldcenter, good growing habits. Flowers are produced on strong stems. A real Dahlia. Each \$1.00
- (6) **DELECE (DEC).** Bright soft pink, a good Florist's Dahlia, with good stem and keeping qualities. Just the color for designs. Each 50c.
- (7) **DR. TYRELL (DEC).** Large rich bronze golden shaded, a good bloomer. Each 50c.
- (8) **JACK ROSE (DEC).** The best crimson for any garden, an old variety but always holds its own, good cutter and shipper. Each 35c
- (9) **J. M. GOODRICH (DEC).** Beautiful salmon pink tipped with primrose yellow. Each \$1.00
- (10) **MINNIE BURGLE (DEC).** Bright scarlet red, flowers are perfect decorative type; the blooms come on wiry stems very free bloomer. Late in the fall it is a fire bush. Each 50c.
- (11) **NOBILIS (DEC).** A splendid decoration variety, straight stiff stem. The crimson base of petals melts into creamy white at outer edges. By growing this, your friends will visit you often. Everybody's choice. Each \$2.50.
- (12) **PRINCESS JULIAN (DEC).** Pure white flowers, well formed and produced on long stiff stems. Free and early bloomer; good for design work. Each 50c
- (13) **YELLOW BEAUTY (DEC).** A solid canary yellow, very free bloomer about 3 ft. tall, a real color for every garden. Each 35c.
- (14) **MRS. CHAS. SEYBOLDT (PEONY).** Ground color, crimson carmine each petal tipped more or less, marked with white, very delicate and free bloomer. Each 35c.
- (15) **TERRA COTTA (PEONY).** Yellow and terra cotta suffused rose. A real joy to see this in bloom, good cutter of very large size. Each 75c.
- (16) **BELL OF SPRINGFIELD (POMPON).** Very pretty shade of light red, the smallest dahlia grown, very fine shape; can be used for buttonhole bouquet. Here is the one for the Florist. Each 35c.
- (17) **KERNERS WHITE (SINGLE).** Very free flowering pure white with yellow center, has only eight petals. Extra early, no Florist could do without this. Each 35c.
- (18) **MAURICE REVORIE (COLL).** Ox-blood red and white fringed collar. No garden is complete without this dahlia. Each 35c.

(19) **WEST ALLIS (SINGLE).** Extra large red blooms measure 8 to 9 in. across; a very good bloomer, comes on a wiry stem. One plant will produce not less than 50 to 75 blooms during the season. Each 35c.

(20) **A. D. LAVONI (SHOW).** Delicate pink, well formed with long stem, nearly the shape of a ball. Fairly good keeper. Each 35c.

(21) **CROWN OF GOLD (SHOW).** Beautiful golden orange, spotted bronze extra early medium size a very free bloomer. Each 35c.

(22) **CUBAN GIANT (SHOW).** Very large ball shaped flower of bright maroon red; giant is the correct name, it is the largest in this family. Each 50c.

(23) **MIXED DAHLIAS.** In large lots all double varieties for counter trade. Per 100 \$13.00, per 1,000 \$112.00.

(24) **MIXED DAHLIAS.** Single varieties in all colors. Per 100 \$12.00, per 1,000 \$100.00  
Packing and boxing free. F. O. B. Manitowoc, Wis.

Named varieties per six bulbs multiply by five. Per dozen just add a 0 to each variety. If each is 35c per dozen will cost you \$3.50.

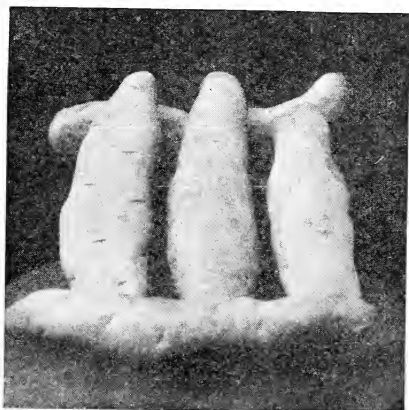
We grow all our own Dahlias and do not take chances guaranteeing colors, but we will replace any such bulbs that do not grow as represented.

## **Earliest Producer Tomato**

Did you have any success with tomatoes last season, if not, possibly you would if you grew **EARLIEST PRODUCER**. We always grow a few acres for seed purposes, but last season we were compelled to sell most of our tomatoes, being that the price was more per bushel for the fruit, than we could receive for the seed, and **EARLIEST PRODUCER** was the only tomato in this section, that ripened up 100%. As early as August 15th we had ripe tomatoes in the field. Try this strain and you will never want any other variety. Seed very short this season. Price per package 25c. Per Ounce 75c. All 1924 Seed strong germination.

1923 Seed at \$3.00 per Pound, some left over from last season with fair germination.





## **New Potatoes**

### **Rugowski's Long Acre**

**766 Bushels per acre**

This variety of Potatoes was originated by Mr. Rugowski, the work being taken up about fourteen years ago. On October 13, a field was made by expert potato growers on the Rugowski Seed Farm. A record yield of 766 bushels was produced. The tubers are for sale this season for the first time at \$1.00 per pound in five and ten pound lots only, prepaid to any address in U. S. A. Where less than that amount is wanted, extra postage at parcel post rate must accompany order. A record hill of 16 pounds was produced, longest potato was 16½ inches. The very finest quality, pure white and smooth. This strain also produces potato seed balls fully matured. **TRY A FEW POUNDS.**

**Price 10 pounds \$10.00. 5 pounds \$5.00 prepaid**

A full sized package of Hybridized potato seed, developed from this strain free, with each purchase.

We will mail our special Lithograph Poster to all dealers who wish to take orders for these Potatoes. Liberal Discount. **WRITE** — you can sell a few hundred pounds right at your counter. Others intend to do so, why not you.

## **J. K. RUGOWSKI**

**Successful Hybridizer of Asters, Gladiolus. Dahlias, Peas, Beans and Potatoes**

**Over 20 acres of Hybrids and only a Fraction of them Introduced.**

**Keep us on File.**

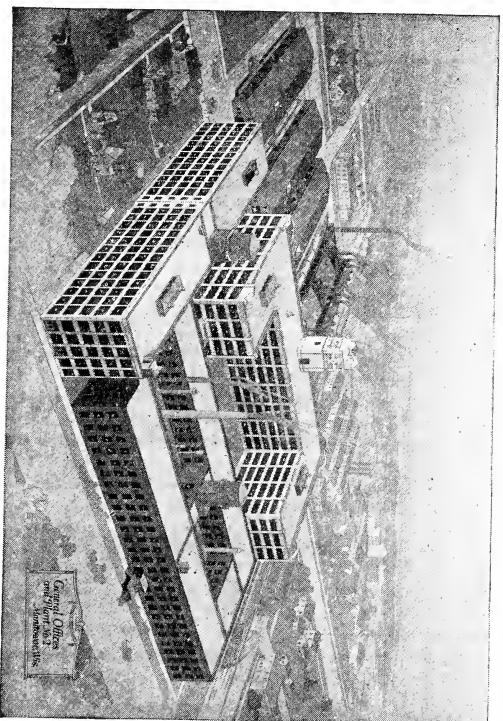
**J. K. RUGOWSKI SEED CO.**  
**Manitowoc, Wis.**



**A. M. ALASKA**  
**A New Canning Pea**  
**(Rugowski's Origination)**

This Pea will produce at least 33% more pods than the Alaska. Equally good for Canning, and Garden.

Write for Prices.



## Manitowoc—The Aluminum Center of the World

Illustration shows the Manitowoc plant and general offices of the Aluminum Goods Mfg. Co., makers of Mirro, the finest aluminum after which the Mirro Gladiolus has been named.

(10) **MIRRO.** Pure white, with five distinct dark lavender lines on lower petals. About 98% white. Its name was derived from Mirro The Finest Aluminum known throughout the land. The Mirro Gladiolus will be as well known and adopted as Mirro Aluminum Ware. The Mirro Gladiolus was originated in Manitowoc, the Home of Mirro Aluminum. The smallest bulb will bloom, every bulblet will produce a bulb. Good keeper. Blooming bulbs \$1.00, ½ size 50c. Bulblets \$5.00 per hundred.

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**Manitowoc—The Home of Rugowski's Guaranteed Seeds**

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*Our Motto:*

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W O R K

W A I T

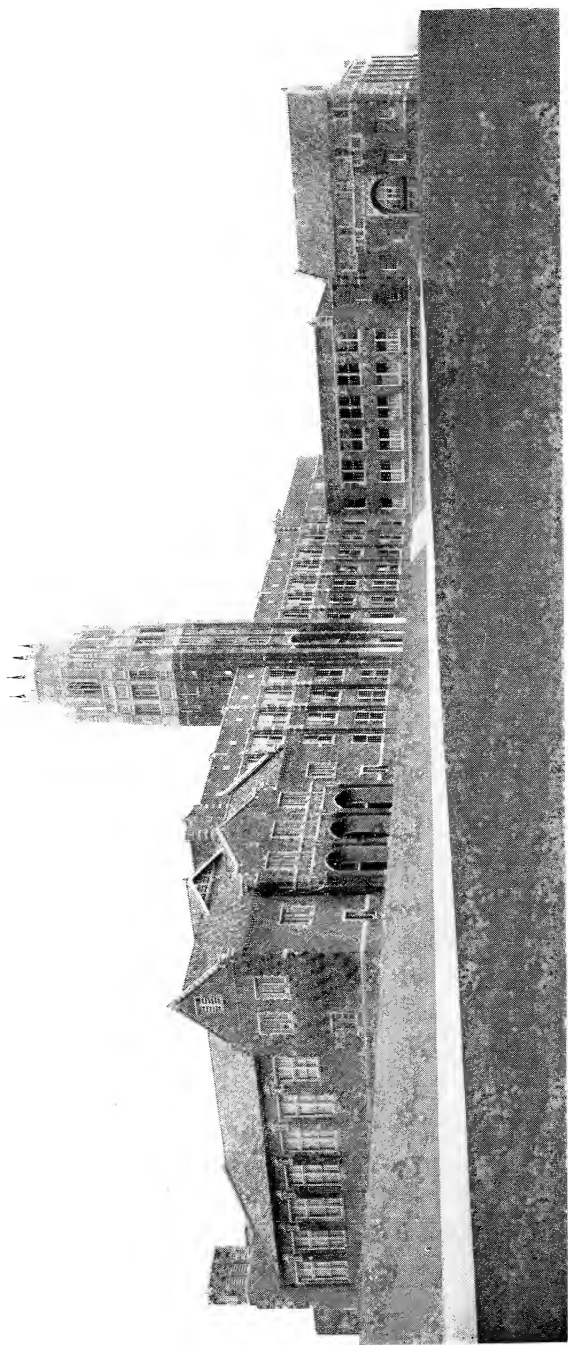
W I N

THANK YOU

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BRANDT PTG. & BDG. CO., MANITOWOC, WIS.



In 1924 Lincoln High School, just completed and in full view,  
From J. K. Rugowski's Seed Farm, where most beautiful flowers grew.